

Public Disclosure of Student Achievement
学生成果信息公开表

Institution Name: Guangzhou College of South China University of Technology
学校名称: 华南理工大学广州学院

Business Unit(s) included in this report: School of Management
商科教学单位: 管理学院

Academic Period Covered: Academic Year 2019-2020
学年度: 2019-2020 学年度

Date Submitted: November 30, 2020
提交日期: 2020 年 11 月 30 日

PROGRAM 获认证专业	INDICATOR 指标	RESULT 结果
Bachelor of Management in 管理学学士		
Business Administration 工商管理	Graduation rate 毕业率	98.45%
Business Administration 工商管理	Job Placement Rate 就业率	86.06%
Accounting 会计学	Graduation rate 毕业率	98.30%
Accounting 会计学	Job Placement Rate 就业率	82.72%
Accounting 会计学	Acceptance into graduate programs 考研率	1.19%
Marketing 市场营销	Graduation rate 毕业率	98.92%
Marketing 市场营销	Job Placement Rate 就业率	93.48%
Marketing 市场营销	Acceptance into graduate programs 考研率	1.08%

Financial Management 财务管理	Graduation rate 毕业率	97.57%
Financial Management 财务管理	Job Placement Rate 就业率	82.55%
Financial Management 财务管理	Acceptance into graduate programs 考研率	0.69%
Human Resource Management 人力资源管理	Graduation rate 毕业率	96.53%
Human Resource Management 人力资源管理	Job Placement Rate 就业率	87.77%
Human Resource Management 人力资源管理	Acceptance into graduate programs 考研率	2.08%
Bachelor of Economics in 经济学学士		
E-commerce 电子商务	Graduation rate 毕业率	98.18%
E-commerce 电子商务	Job Placement Rate 就业率	83.65%
E-commerce 电子商务	Acceptance into graduate programs 考研率	0.61%

Indicators Used/指标说明

INDICATOR 指标	DESCRIPTION AND HOW IT WAS CALCULATED 指标说明
Graduation rate 毕业率	Number of students who obtained graduation certificate/Total number of senior students in academic year 2019-2020 获得毕业证学生人数/2019-2020 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数