

Public Disclosure of Student Achievement
学生成果信息公开表

Institution Name: Guangzhou City University of Technology
学校名称: 广州城市理工学院

Business Unit(s) included in this report: School of Management
商科教学单位: 管理学院

Academic Period Covered: Academic Year 2022-2023
学年度: 2022-2023 学年度

Date Submitted:
提交日期: 2023.12.26

PROGRAM 获认证专业	INDICATOR 指标	RESULT 结果
Bachelor of Management in 管理学学士		
Business Administration 工商管理	Graduation rate 毕业率	97.88%
Business Administration 工商管理	Job Placement Rate 就业率	97.87%
Business Administration 工商管理	Acceptance into graduate programs 考研率	1.65%
Accounting 会计学	Graduation rate 毕业率	95.72%
Accounting 会计学	Job Placement Rate 就业率	97.96%
Accounting 会计学	Acceptance into graduate programs 考研率	3.16%
Marketing 市场营销	Graduation rate 毕业率	98.67%
Marketing	Job Placement Rate	95.56%

市场营销	就业率	
Marketing 市场营销	Acceptance into graduate programs 考研率	1.78%
Financial Management 财务管理	Graduation rate 毕业率	97.73%
Financial Management 财务管理	Job Placement Rate 就业率	95.06%
Financial Management 财务管理	Acceptance into graduate programs 考研率	0.76%
Human Resource Management 人力资源管理	Graduation rate 毕业率	97.16%
Human Resource Management 人力资源管理	Job Placement Rate 就业率	94.92%
Human Resource Management 人力资源管理	Acceptance into graduate programs 考研率	2.82%
Bachelor of Economics in 经济学学士		
E-commerce 电子商务	Graduation rate 毕业率	98.61%
E-commerce 电子商务	Job Placement Rate 就业率	98.32%
E-commerce 电子商务	Acceptance into graduate programs 考研率	0.28%

Indicators Used/指标说明

INDICATOR 指标	DESCRIPTION AND HOW IT WAS CALCULATED 指标说明
Graduation rate 毕业率	Number of students who obtained graduation certificate/Total number of senior students in academic year 2022-2023 获得毕业证学生人数/2022-2023 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数