

Public Disclosure of Student Achievement

学生成果信息公开表

Institution Name: Guangzhou City University of Technology

学校名称: 广州城市理工学院

Business Unit(s) included in this report: School of Management

商科教学单位: 管理学院

Academic Period Covered: Academic Year 2021-2022

学年度: 2021-2022 学年度

Date Submitted:

提交日期: 2/1/2023

PROGRAM 获认证专业	INDICATOR 指标	TARGET 目标	RESULT 结果
Bachelor of Management in 管理学学士			
Business Administration 工商管理	Graduation rate 毕业率	90.00%	96.40%
Business Administration 工商管理	Job Placement Rate 就业率	90.00%	90.50%
Business Administration 工商管理	Acceptance into graduate programs 考研率	3.00%	1.36%
Accounting 会计学	Graduation rate 毕业率	90.00%	97.36%
Accounting 会计学	Job Placement Rate 就业率	90.00%	97.92%
Accounting 会计学	Acceptance into graduate programs 考研率	3.00%	2.65%
Marketing 市场营销	Graduation rate 毕业率	90.00%	98.08%

Marketing 市场营销	Job Placement Rate 就业率	90.00%	89.42%
Marketing 市场营销	Acceptance into graduate programs 考研率	3.00%	2.88%
Financial Management 财务管理	Graduation rate 毕业率	90.00%	98.03%
Financial Management 财务管理	Job Placement Rate 就业率	90.00%	86.70%
Financial Management 财务管理	Acceptance into graduate programs 考研率	3.00%	1.48%
Human Resource Management 人力资源管理	Graduation rate 毕业率	90.00%	98.82%
Human Resource Management 人力资源管理	Job Placement Rate 就业率	90.00%	95.29%
Human Resource Management 人力资源管理	Acceptance into graduate programs 考研率	3.00%	4.71%
Bachelor of Economics in 经济学学士			
E-commerce 电子商务	Graduation rate 毕业率	90.00%	100%
E-commerce 电子商务	Job Placement Rate 就业率	90.00%	90.00%
E-commerce 电子商务	Acceptance into graduate programs 考研率	3.00%	1.33%

Indicators Used/指标说明

INDICATOR 指标	DESCRIPTION AND HOW IT WAS CALCULATED 指标说明
Graduation rate 毕业率	Number of students who obtained graduation certificate/Total number of senior students in academic year 2020-2021 获得毕业证学生人数/2021-2022 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension)

	已就业学生人数/参加就业人数
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